



TAX SERVICES

The Love My Credit Union® Rewards Tax Services program offers credit union members expert tax help and special member savings with both TurboTax and H&R Block. Members can file online with TurboTax and save up to \$15 or have a tax professional at an H&R Block office do their taxes and save \$25.

TurboTax

Members can get their taxes done right, however they choose with TurboTax, America's #1 tax preparation provider. TurboTax offers a variety of options for members to complete their taxes online, from numerous DIY options to working with an expert from start to finish.

H&R Block

Members get expertise they can count on. H&R Block offers expert tax help with access to tax pros with an average of 10 year's experience. With over 10,000 offices, an H&R Block tax pro is located within 5 miles of most members.

TAX SERVICES



Member Savings

More ways to file. More ways to save.

Whether members file on their own with TurboTax or get help from an H&R Block tax pro, they're guaranteed to get their biggest possible refund. Plus, special member savings.

TurboTax:

New and returning filers **save up to \$15** on federal online tax prep products, DIY, Live Assisted and Live Full Service.

H&R Block:

New clients **save \$25** on professional tax prep and returning clients receive free Tax Identity Shield®, a \$35 value.

Benefits For Your Credit Union

- Strengthen member relationships by providing members with savings and expert tax resources.
- Grow investments and deposits with member tax refunds.
- Improve wallet share by leveraging tax refunds to promote core products and services.
- Co-branded TurboTax microsite and tax services landing page keeping your credit union front and center during the tax filing experience.
- Strategic marketing support, leveraging analytics from across the industry.
- Free marketing materials.

Find out how the Love My Credit Union Rewards Tax Services program can engage your members and build their loyalty by **800.262.6285**, or by emailing **info@CUSG.com**